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| APPLICATION NO.  | FILING DATE              | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|--------------------------|----------------------|---------------------|------------------|
| 10/017,165   | 12/14/2001               | Assaf Morag          | 050704/319163       | 7381             |
| 826<br>ALSTON & BI   | 7590 08/30/201<br>RD LLP | EXAMINER             |                     |                  |
|  | ERICA PLAZA              | PORTER, RACHEL L     |                     |                  |
| 101 SOUTH TRYON STREET, SUITE 4000<br>CHARLOTTE, NC 28280-4000 |                          | E 4000               | ART UNIT            | PAPER NUMBER     |
|  |                          | 3626                 |                     |                  |
|  |                          |                      |                     |                  |
|  |                          |                      | MAIL DATE           | DELIVERY MODE    |
|  |                          |                      | 08/30/2010          | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

| Application No. |                  | Applicant(s) |  |
|-----------------|------------------|--------------|--|
|                 | 10/017,165       | MORAG ET AL. |  |
|                 | Examiner         | Art Unit     |  |
|                 | RACHEL L. PORTER | 3626         |  |

| Continuation Sheet (PTOL-303)   | Application No.  |
|---|--|
| The MAILING DATE of this communication appears on the cover she   |  |
| THE REPLY FILED 25 August 2010 FAILS TO PLACE THIS APPLICATION IN CONI  | DITION FOR ALLOWANCE.  |
| 1. The reply was filed after a final rejection, but prior to or on the same day as filing application, applicant must timely file one of the following replies: (1) an amendr application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply reperiods:   | g a Notice of Appeal. To avoid abandonment of this<br>ment, affidavit, or other evidence, which places the<br>a compliance with 37 CFR 41.31; or (3) a Request |
| a) The period for reply expires 3 months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the no event, however, will the statutory period for reply expire later than SIX MONTHS fine Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (content of the final rejection.   | rom the mailing date of the final rejection.   |
| MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).  Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition und have been filed is the date for purposes of determining the period of extension and the correspounder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period set forth in (b) above, if checked. Any reply received by the Office later than three months after that may reduce any earned patent term adjustment. See 37 CFR 1.704(b).  NOTICE OF APPEAL  | nding amount of the fee. The appropriate extension fee d for reply originally set in the final Office action; or (2) as  |
| 2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41 filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR Notice of Appeal has been filed, any reply must be filed within the time period set AMENDMENTS.   | 41.37(e)), to avoid dismissal of the appeal. Since a   |
| 3. The proposed amendment(s) filed after a final rejection, but prior to the date of  (a) They raise new issues that would require further consideration and/or sea  (b) They raise the issue of new matter (see NOTE below);   |  |
| (c) They are not deemed to place the application in better form for appeal by appeal; and/or  |  |
| (d) They present additional claims without canceling a corresponding number NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.116 and 41.33(a)).  | of finally rejected claims.  |
| 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice  | ce of Non-Compliant Amendment (PTOL-324).  |
| 5. Applicant's reply has overcome the following rejection(s):  6. Newly proposed or amended claim(s) would be allowable if submitted in   |  |
| non-allowable claim(s).   |  |
| 7. For purposes of appeal, the proposed amendment(s): a) will not be entered how the new or amended claims would be rejected is provided below or append The status of the claim(s) is (or will be) as follows:   |  |
| Claim(s) allowed: <u>none</u> . Claim(s) objected to: <u>none</u> .   |  |
| Claim(s) rejected: <u>1,3-5, 7,9-12,14-15,17-19, 21, 23-26,28-29,31-33,35,37-40, a</u>  | and 42-48  |
| Claim(s) withdrawn from consideration: <u>none</u> . <u>AFFIDAVIT OR OTHER EVIDENCE</u>   |  |
| 8. The affidavit or other evidence filed after a final action, but before or on the date because applicant failed to provide a showing of good and sufficient reasons whe was not earlier presented. See 37 CFR 1.116(e).   |  |
| 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, bu entered because the affidavit or other evidence failed to overcome <u>all</u> rejections showing a good and sufficient reasons why it is necessary and was not earlier p   | under appeal and/or appellant fails to provide a presented. See 37 CFR 41.33(d)(1).  |
| 10. The affidavit or other evidence is entered. An explanation of the status of the c  REQUEST FOR RECONSIDERATION/OTHER  | ·  |
| 11. The request for reconsideration has been considered but does NOT place the The applicant's arguments have been considered but are not persuasive. App suggest "allowing the person to access a secure area and view the information response to receipt of the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information response to receipt of the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information entered by the person which is associated that the recited steps of claim 1 include "allowing theprovider qualified to access the secure area and view the information entered by the person which is a secure and the secure area and view the information entered by the person which is a secure and the secure area and view the person which is a secure and the secure area and view the person which is a secure and the secure area and view the person which is a secure and the secure area and view the person which is a secure and the secure area and view the person which is a secure and the secure area and view the person which is a secure and view | olicant recites that the prior art does not teach or provided by the professional services provider in ed with a medical matter of the person." It is noted    |
| area within which theprovider provides" and "allowing the person to access interpreted as "making available". These steps do not result in real action or control required for these particular steps, the claim language should clearly set forthese secure area to be a physical space versus a virutal space, the claim language   | ss". The steps of "allowing" and "providing" are changes. If the Applicant has particular actions such steps. Moreover, if applicant intends for the           |
| In the instant case, the Examiner has provided a combination of references address medical consultation method including providing asecure area within which the  | the limitations of claim 1. Papageorge discloses a   |
| information advising the person about the medical matter in response to receip<br>physician uses a code to access entered patient information and question), whe<br>via the client device; and allowing the person to access the secure area and vi   | ot of the entered information; (col. 7, lines 8-18<br>nerein the secure area is accessible by the person<br>iew theinformation provided by the professional    |
| services provider (col. 6, lines 55-col. 7, line 8,8-18; 33-40: data is accessible to consult and retrieve suggestions via computer.) Regarding applicant's argument and the consult and retrieve suggestions via computer.   | ents that the data is a printed report, the claim  |
| language does not indicate how the data is viewed, or even that it is viewed. I suggests merely "allowing" these steps to occur. The examiner is left to interp   | oret the claim and apply art accordingly.  |
| Regarding claim 44, the type of billing data included is found in non-funcitional descr<br>which the recited steps of claim 44 are performed. Thus, they will not disting   |  |

| Continuation Sheet | (PTOL-303) |
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Application No.

/C. Luke Gilligan/ Primary Examiner, Art Unit 3626

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Advisory Action Before the Filing of an Appeal Brief

Part of Paper No. 20100826

Continuation of 3. NOTE: The proposed specification amendment includes the statement "the contents of which are incorporated herein by reference." CFR 1.57(a) allows for information to be incorporated by reference from a prior filed application only if all or a portion of the specification or drawing(s) is inadvertently omitted from the instant application. Such corrections must be made within a set time frame. See CFR 1.57(a)(1). While the Applicant may amend the specification to refer to the prior filed application, the phrase " the contents of which are incorporated herein by reference..." is improper.

Continuation of 13. Other: The IDS filed 7/6/10 will not be considered, because prosecution is closed. In accordance with 1.97(d) an IDS filed after procecution is closed must be accompanied by an appropriate fee AND a statement stating that either (1). That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement; or (2). That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement. The Examiner is unable either of the required statements. Therefore, afterfinal filing of the IDS on 7/6/10 is not proper...